



This privacy statement covers the site [WWW.CERAMICSREGISTRY.COM](http://WWW.CERAMICSREGISTRY.COM) a registered site of Gloria Kennedy Gallery Corp. Because we want to demonstrate our commitment to our users' privacy, it has agreed to disclose its information practices.

1. What personally identifiable information Gloria Kennedy Gallery Corp. collects.
2. What personally identifiable information third parties collect through the Web site.
3. What organization collects the information.
4. How Gloria Kennedy Gallery Corp. uses the information.
5. With whom Gloria Kennedy Gallery Corp. may share user information.
6. What choices are available to users regarding collection, use and distribution of the information.
7. What types of security procedures are in place to protect the loss, misuse or alteration of information under Gloria Kennedy Gallery Corp. control.
8. How users can correct any inaccuracies in the information.

If users have questions or concerns regarding this statement, they should first contact Gloria Kennedy Gallery Corp. at [Gloria@GKGart.com](mailto:Gloria@GKGart.com) or call 718.858.5254.

#### Information Collection and Use

##### Information Collection

Gloria Kennedy Gallery Corp. is the sole owner of the information collected on [WWW.CERAMICSREGISTRY.COM](http://WWW.CERAMICSREGISTRY.COM). Gloria Kennedy Gallery Corp. collects information from our users at several different points on our Web site.

##### Profile

We store information that we collect through cookies, log files, clear gifs, and/or third parties to create a profile of our users. A profile is stored information that we keep on individual users that detail their viewing preferences. Consequently, collected information is tied to the users' personally identifiable information to provide offers and improve the content of the site for the user. This profile is used to tailor a user's visit to our Web site, and to direct pertinent marketing promotions to them. We do not share your profile with other third parties.

##### Cookies

A cookie is a piece of data stored on the user's computer tied to information about the user. Usage of a cookie is in no way linked to any personally identifiable information while on our site. We use both session ID cookies and persistent cookies.

For the session ID cookie, once users close the browser, the cookie simply terminates. A persistent cookie is a small text file stored on the user's hard drive for an extended period of time. Persistent cookies can be removed by following Internet browser help file directions.

#### Log Files

Like most standard Web site servers we use log files. This includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks to analyze trends, administer the site, track user's movement in the aggregate, and gather broad demographic information for aggregate use. IP addresses, etc. are not linked to personally identifiable information. We use a tracking utility called Analog and LiveStats that uses log files to analyze user movement.

#### Communications from the Site

##### Customer Service

We communicate with users on a regular basis to provide requested services and in regards to issues relating to their account we reply via email or phone, in accordance with the users wishes.

#### Sharing

##### Legal Disclaimer

Though we make every effort to preserve user privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on our Web site.

##### Business Transitions

In the event Gloria Kennedy Gallery Corp. goes through a business transition, such as a merger, being acquired by another company, or selling a portion of its assets, users' personal information will, in most instances, be part of the assets transferred. Users will be notified via prominent notice on our Web site for 30 days prior to a change of ownership or control of their personal information. If as a result of the business transition, the users' personally identifiable information will be used in a manner different from that stated at the time of collection they will be given choice consistent with our notification of changes section.

#### Links

This Web site contains links to other sites. Please be aware that we, Gloria Kennedy Gallery Corp., are not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every Web site that collects personally identifiable information. This privacy statement applies solely to information collected by this Web site.

#### Security

This Web site takes every precaution to protect our users' information. When users submit sensitive information via the Web site, their information is protected both online and off-line.

When our registration/order form asks users to enter personal information, that information is encrypted and is protected with the best encryption software in the industry - SSL.

While we use SSL encryption to protect sensitive information online, we also do everything in our power to protect user-information off-line. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, our billing clerk or a customer service representative) are granted access to personally identifiable information. Our employees must use password-protected screen-savers when they leave their desk. When they return, they must re-enter their password to re-gain access to user information. Furthermore, ALL employees are kept up-to-date on our security and privacy practices. As well as any time new policies are added, our employees are notified and/or reminded about the importance we place on privacy, and what they can do to ensure our users' information is protected. Finally, the servers that store personally identifiable information are in a secure environment in a locked facility.

If users have any questions about the security at our Web site, users can send an email to [Gloria@gkgart.com](mailto:Gloria@gkgart.com)

#### Notification of Changes

If we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage, and other places we deem appropriate so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. We will use information in accordance with the privacy policy under which the information was collected.

#### Contact Information

If users have any questions or suggestions regarding our privacy policy, please contact us at:

Phone: 718.858.5254

Fax: 718.979.5266

Email: [Gloria@GKGart.com](mailto:Gloria@GKGart.com)

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